

		Avg. Value of 1 point: \$0.0081
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Value of a Marriott Rewards Point

The Marriott Rewards program places hotels into nine categories. Category one hotels typically are lower quality or are found in less desirable locations while category nine includes the highest quality hotels, which are often located in the most popular destinations. The value of each point you redeem is dependent on which hotels you choose to redeem your Marriott Rewards points on.

The Marriott Rewards program charges you a fixed number of Marriott Rewards points for each [hotel category](#):

- Category 1: 7,500
- Category 2: 10,000
- Category 3: 15,000
- Category 4: 20,000
- Category 5: 25,000
- Category 6: 30,000
- Category 7: 35,000
- Category 8: 40,000
- Category 9: 45,000

The prices of hotels in each category vary considerably as demonstrated in the example below.

Here is the methodology we used to value Marriott Rewards points:

1. Look up a hotel in a specific category and region
2. Take the lowest standard room rate
3. Divide the lowest standard room rate by the number of required points to find the value of one point

Example: Redeeming your Marriott Rewards points for the TownPlace Suites

Dallas Bedford category 1 hotel in Dallas, US

Price of the lowest standard room = \$121.56

Marriott Rewards points required = 7,500

Value of one point: $\$121.56/7,500 = 1.62¢/\text{point}$

If you redeem 7,500 points for a category 1 hotel in Dallas you only receive 1.62¢/point. You typically receive good value when you redeem at lower levels. This is because most hotels in North America start at \$80 a night. Since $\$80/7,500\text{pts} = 1.07¢$, regardless of which hotel you pick in category 1, you are almost guaranteed a return better than 1¢/point.

Example: Redeeming your Marriott Rewards points for the Niagara Falls Marriott Fallsview Hotel & Spa category 8 hotel in Niagara Falls, Canada

Price of the lowest standard room = \$245.14
 Marriott Rewards points required = 40,000
 Value of one point: $\$245.14/40,000 = 0.61\text{¢}/\text{point}$

In this example you only get 0.61¢/point compared to 1.62¢/point in the previous example. You get less value when you redeem for higher category hotels because the price of the hotel room does not increase as fast as the points needed to redeem them. While a stay in Niagara Falls costs twice as much as a stay in Dallas, the points needed for redemption is more than four times as much.

Average Value of a Marriot Rewards Point for a Hotel in Every Category and Region

To provide the average value of a Marriott Rewards point when redeeming for hotels, we looked at hotels in every category and region. To find these results we used the same method as above and used three hotels for each region in each category.

As shown in the above example the value of a Marriott Rewards point is dependent on hotel price but we also learned that certain regions and categories, on average, offer more value than others and are worth saving your points for.

Categories	North Ame	Central & S Europe	Africa	Middle East	Asia Pacific	Total Average	
Category 1	\$ 0.0120	N/A	\$ 0.0072	N/A	\$ 0.0304	\$ 0.0088	\$ 0.0146
Category 2	\$ 0.0082	\$ 0.0119	\$ 0.0117	\$ 0.0175	\$ 0.0162	\$ 0.0107	\$ 0.0127
Category 3	\$ 0.0076	\$ 0.0087	\$ 0.0074	\$ 0.0042	\$ 0.0168	\$ 0.0100	\$ 0.0091
Category 4	\$ 0.0064	\$ 0.0070	\$ 0.0052	N/A	\$ 0.0063	\$ 0.0101	\$ 0.0070
Category 5	\$ 0.0042	\$ 0.0071	\$ 0.0041	N/A	\$ 0.0103	\$ 0.0043	\$ 0.0060
Category 6	\$ 0.0048	\$ 0.0087	\$ 0.0045	N/A	\$ 0.0064	\$ 0.0072	\$ 0.0063
Category 7	\$ 0.0049	\$ 0.0064	\$ 0.0050	N/A	\$ 0.0052	\$ 0.0055	\$ 0.0054
Category 8	\$ 0.0057	\$ 0.0057	\$ 0.0058	N/A	\$ 0.0061	\$ 0.0063	\$ 0.0059
Category 9	\$ 0.0057	\$ 0.0084	\$ 0.0042	N/A	N/A	N/A	\$ 0.0061
Region Avgs.	\$ 0.0066	\$ 0.0080	\$ 0.0061	\$ 0.0108	\$ 0.0122	\$ 0.0079	\$ 0.0081

Overall, you receive 0.81¢/point when redeeming for hotels.