

		Avg. value of 1 point: \$0.0092
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Value of an IHG Rewards Point

The IHG Rewards program charges you a fixed number of IHG Rewards points for each night. IHG does not categorize their hotels like this. For simplicity, hotels at each fixed level of points have been grouped into a category for valuation purposes.

- PointBreaks: 5,000
- Category 1: 10,000
- Category 2: 15,000
- Category 3: 20,000
- Category 4: 25,000
- Category 5: 30,000
- Category 6: 35,000
- Category 7: 40,000
- Category 8: 45,000
- Category 9: 50,000

The prices of hotels in each category can differ considerably and as a result the value of each point can vary greatly. This is shown in the examples below.

Here is the methodology we used to value IHG Rewards points:

1. Look up a hotel in a specific category and region (on IHG's website)
2. Take the lowest standard room rate
3. Divide the lowest standard room rate by the number of points required for redemption to find the value of one point

Example: Redeeming your IHG Rewards points for a category 6 hotel in New York, US

Price of the lowest standard room = \$331.92

IHG Rewards points required = 35,000

Value of one point: $\$331.92/35,000 = 0.95\text{¢}/\text{point}$

Example: Redeeming your IHG Rewards points for a category 1 hotel in Pittsburgh, US

Price of the lowest standard room = \$150.12

IHG Rewards points required = 10,000

Value of one point: $\$150.12/10,000 = 1.50\text{¢}/\text{point}$

Average Value of an IHG Rewards Point for a Hotel in Every Category and Region

To provide the average value of an IHG point, we looked at hotels in five regions and across ten categories. We used the same methodology shown in the examples above and applied them to over a hundred hotels.

Required Points	North America	Central & South America	Europe	Middle East & Africa	Asia Pacific	Returns with IHG Platinum	Returns with IHG World
5,000 (PointBreaks)	\$ 0.0278	\$ 0.0330	\$ 0.0287	\$ 0.0287	\$ 0.0223	\$ 0.0281	\$ 0.0562
Category 1: 10000	\$ 0.0130	\$ -	\$ 0.0113	\$ -	\$ 0.0047	\$ 0.0097	\$ 0.0194
Category 2: 15000	\$ 0.0097	\$ 0.0070	\$ 0.0070	\$ 0.0073	\$ 0.0076	\$ 0.0077	\$ 0.0154
Category 3: 20000	\$ 0.0065	\$ 0.0079	\$ 0.0071	\$ 0.0075	\$ 0.0058	\$ 0.0070	\$ 0.0139
Category 4: 25000	\$ 0.0059	\$ 0.0089	\$ 0.0055	\$ 0.0082	\$ 0.0061	\$ 0.0069	\$ 0.0139
Category 5: 30000	\$ 0.0083	\$ 0.0069	\$ 0.0074	\$ 0.0080	\$ 0.0057	\$ 0.0073	\$ 0.0145
Category 6: 35000	\$ 0.0059	\$ -	\$ 0.0061	\$ 0.0084	\$ 0.0058	\$ 0.0066	\$ 0.0131
Category 7: 40000	\$ 0.0075	\$ -	\$ 0.0068	\$ 0.0057	\$ 0.0051	\$ 0.0063	\$ 0.0126
Category 8: 45000	\$ 0.0067	\$ -	\$ 0.0050	\$ 0.0064	\$ 0.0058	\$ 0.0060	\$ 0.0119
Category 9: 50000	\$ 0.0044	\$ 0.0052	\$ 0.0092	\$ -	\$ 0.0056	\$ 0.0061	\$ 0.0121
Region Averages	\$ 0.0101	\$ 0.0071	\$ 0.0094	\$ 0.0089	\$ 0.0076	\$ 0.0092	\$ 0.0183
Average Without PointBreaks	\$ 0.0071		Average Without PointBreaks (IHG World)			\$ 0.0141	

On average, your points are worth 0.92¢ each with PointBreaks taken into consideration while points carry a value of 0.71¢ without PointBreaks.

You receive the best value for your points in the lower categories and with PointBreaks. This is because although point requirements increase rapidly, hotel prices in the upper categories are not significantly more expensive than hotels in the lower categories. The only drawback to redeeming for hotels in the lower categories is that there may not be as many choices. Most hotels in popular locations are found within categories 3-7.

Using the average value of an IHG point, we have made more calculations to find the average return you get when you use the IHG Rewards Club Platinum and World MasterCards. We found the rate of return by multiplying the average value of an IHG point by the number of points you earn with every dollar spent.

Credit Card	IHG points earned per \$1 spent on regular purchases	Value of an IHG point	Return on \$1 spent
IHG Rewards Club Platinum MasterCard	1 points	0.90¢/point	1 * 0.90¢ = 0.90¢ (0.90% return)
IHG Rewards Club World MasterCard	2 points	0.90¢/point	2 * 0.90¢ = 1.80¢ (1.80% return)