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Three Toronto Startups to Watch

 Posted by [Karim Kanji](#) on Tue, October 19, 2010 1:02 PM · Filed under [Toronto](#) and 3 other categories · [2 Comments](#)

There are many start-ups in Toronto that rarely get buzz. Unless they win an award, get funded or solve the Cadbury's caramel mystery.

Today, I want to share with you three Toronto-based startups that I found out about that I think are pretty cool and solve some interesting problems.

[PostageApp](#)

Web apps, like their mobile counterparts, seem to be all the rage these days. However, if you're the company that is developing them you may experience a problem other app developers face: actually sending email from your app. PostageApp aims to solve this problem by providing developers with an e,ail management solution to improve reporting and reliability.

[BigBoard](#)

This might be something I'll start using. We all use calenders right? The old school paper kind, Google Calender, and a slew of other apps and programs. As their website says, BigBoard is a daily planner for small teams. As they explain in their [blog](#), many small teams use a white board in the middle of their office space to see who is doing what and when. Well, not all teams work in the same space. Many teams are mobile. BigBoard hopes to solve this problem by bringing the "white board" to you.

[RateHub](#)

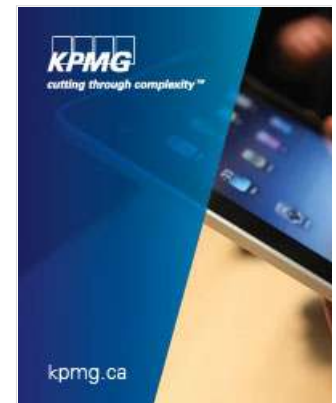
Toronto is known in real estate circles as the condo capital of the world. The real estate market here, and in other places across Canada, continues to thrive. As a result, consumers have a large choice on where to get mortgage advice and help. The problem is: Where does one find an unbiased view on the best or lowest rates available? RateHub promises their visitors that, "our website contains the information you need to find the best mortgage with the lowest rate -- and it's been designed with you in mind, so it's easy to use."

Know of other cool Toronto startups?

About The Author

Karim Kanji

As the Marketing & Community Manager RealCash Bancorp Inc., Karim Kanji has been able to study and implement the successful principles of social media for business. This has resulted in RealCash being at the forefront of social media in the real estate space. He has taken this knowledge to Toronto and now leads the Toronto Green...[\[more\]](#)



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I'd like to point out that a number presen Mr. McIver had significant support - his i over 4000 followers.



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2 Comments

Grant (@gstory) said on Tue, October 19, 2010 at 2:03 PM

Your link to RateHub goes to BigBoard as well.

Regards,

-Grant

Craig said on Tue, October 19, 2010 at 3:35 PM

How is ratehub any different from www.ratesupermarket.ca which came out earlier this year?

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