



## COMPANY DESCRIPTION

Founded in August 2010, RateHub.ca is a search engine for Canada's best mortgage rates. RateHub brings competitive mortgage rates provided by banks, brokers and lenders to one easy-to-use platform. We are a free, no obligation service for website users, and are neither broker nor lender.

RateHub empowers home buyers to make informed mortgage decisions through in-depth rate comparisons, innovative calculators, and complete mortgage education.

## TEAM BIOS

### **Alyssa Richard** CEO & Founder

RateHub founder Alyssa is a serial entrepreneur. While in university, she launched her first start up, Break Into Business, a week-long summer camp teaching business fundamentals to kids. Upon graduating from Queen's School of Business, Alyssa spent the next two years at Bain & Company consulting in US financial services. There she was introduced to mortgage websites that empowered consumers to make smart financial decisions. Her entrepreneurial mindset and eye for opportunity directed her to the under-served online mortgage market in Canada. When not navigating the day-to-day operations at RateHub.ca, Alyssa can be found chasing the wind with her kite board in hand.

### **Chris Richard** CTO

After graduating from the Computer Engineering program at the University of Waterloo, Chris spent five years in Seattle working as a software engineer for Microsoft. Moving back to Canada and observing the prior state of RateHub.ca's website, Chris soon stepped in to take the site to the next level. Chris brings his technical prowess to web development at RateHub.ca, handling everything from coding complex mortgage calculators to improving user experience. Don't expect to find Chris on Twitter, however: when he manages to leave his lines of code, you can find him on the links trying to shave a few strokes off of his game.

### **Kerri-Lynn McAllister** Online Marketing Manager

A fellow comrade of Alyssa's from Queen's, Kerri-Lynn lives and breathes online. Kerri-Lynn brings her passion for bargain hunting and online comparison shopping to the mortgage space. A social media pro, she blogs and Tweets her way to the notice of industry influencers. While gifted at the written word, when it comes to singing them out, Kerri-Lynn is not so talented. Still, she brings energy to the office every day. When not belting out the latest Glee hits, Kerri-Lynn can be found walking her dog Kingston with a latte in hand.